

# GENERAL PRICE LIST

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## Serenity Funeral Home

13401 Indian Rocks Road  
Largo, FL 33774 | 727-562-2080  
[www.serenityfuneralhomelargo.com](http://www.serenityfuneralhomelargo.com)

*Every Detail Remembered™* | Dignity®  
MEMORIAL

*Dignity Memorial® professionals honor every life with passion, expertise and attention to detail that is second to none. And we stand behind that promise with a 100% Service Guarantee.*

These prices are effective as of March 24, 2026, but are subject to change without notice.

# GENERAL PRICE LIST

These prices are effective as of March 24, 2026, but are subject to change without notice.

The goods and services shown below are those we can provide to our customers. You may choose only the items you desire. However, any funeral arrangements you select will include a charge for our basic services and overhead. If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected. Unless legal or other requirements mean you must buy any items not specifically asked for, you will be charged only for those items you select. There may be extra charges for other items, such as cemetery fees and flowers.

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## **BASIC SERVICES OF THE FUNERAL DIRECTOR AND STAFF AND OVERHEAD** \$3,800

This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains.) This fee includes the following:

- > Personnel available 24 hours a day, 365 days a year to respond to initial call.
- > Arrangement conference.
- > Coordinating service plans with cemetery, crematory, and/or other parties involved in the final disposition of the deceased.
- > Preparation of necessary forms for governmental agencies.
- > Also covers overhead, including facility maintenance, equipment and inventory costs, liability insurance and governmental compliance costs.

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## **PREPARATION OF THE BODY**

Except in certain special cases, embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it, such as direct cremation or immediate burial.

Embalming \$1,400

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## **OTHER PREPARATION OF THE BODY**

Bathing and handling of unembalmed deceased \$295

Refrigeration \$695

(It is the policy of our firm to require refrigeration of unembalmed remains after 24 hours.)

Additional Refrigeration up to 30 day period \$875

Additional day of refrigeration charge (per day) \$50

Dressing, casketing and cosmetizing of deceased \$600

Special Care for Autopsied Cases \$195

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**USE OF FACILITIES AND STAFF**

Use of Facilities and Staff Services for Visitation for four hours the evening before, or for two hours prior to same day service. (Our services include setup of visitation area, placement of encased remains, display of floral arrangements, supervision of and attendance during the visitation.)	\$695
Use of Facilities and Staff Services for Memorial Service (without remains present) in Our Chapel when funeral home has no involvement with care and disposition of remains. (Our services include coordinating the memorial service arrangements, supervision of the memorial service, display of floral arrangements and staff to assist with the service.)	\$2,495
Use of Equipment and Staff Services for Celebration of Life Graveside Services	\$525
Off-Site Venue Staff Services for Celebration	\$2,195
Premium Facilities & Staff Services	\$2,195
Standard Facilities & Staff Services	\$1,895

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**OTHER USE OF FACILITIES**

Private family moment at our facility including minimal preparation.	\$595
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**OTHER USE OF FACILITIES AND STAFF (PER DAY)**

Standard Personalization (This package includes one 6-foot standard vignette, colored overlays, personalized centerpieces, family provided items, uplighting and 35 keepsakes.)	\$995
Premium Personalization (This package includes one 6 foot standard vignette two high tops, colored overlays, personalized centerpieces, family provided items, uplighting, and 100 keepsakes.)	\$1,395
Signature Personalization (This package includes exclusive use of the facilities, personalization throughout location, colored overlays, personalized centerpieces, family provided items, uplighting and 100+ keepsakes.)	\$4,995
Reception Room	\$295

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**TRANSPORTATION**

Transfer to or from airport (within a 35 mile radius. Additional distance will be charged at \$5.00 per mile.)	\$400
Transfer to anatomical donation	\$400
Transfer of deceased from funeral home to place of autopsy and return to funeral home (within a 35 mile radius. Additional distance will be charged at \$5.00 per mile.)	\$895
Transfer to or from crematory	\$195
Transfer of remains from place of death to funeral home (within a 35 mile radius. Additional distance will be charged at \$5.00 per mile.)	\$895
Funeral vehicle (e.g. Hearse) (within a 35 mile radius. Additional distance will be charged at \$5.00 per mile.)	\$500
Limousine (up to 4 hours within a 35 mile radius. Additional distance will be charged at \$5.00 per mile and/or \$175 for each additional hour or portion thereof.)	\$695
Service vehicle (within a 35 mile radius. Additional distance will be charged at \$5.00 per mile.)	\$395
Sprinter Van Limousine (up to 4 hours within a 35 mile radius. Additional distance will be charged at \$5.00 per mile and/or \$175 for each additional hour or portion thereof.)	\$995

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**FORWARDING REMAINS TO ANOTHER FUNERAL HOME**

This charge includes use of preparation room, Basic Professional Service Fee when Forwarding Remains, Embalming, transportation to or from local airport or other place of shipment within a 35 mile radius, Transfer of remains from place of death to funeral home and obtaining necessary authorizations. This charge does not include visitation or ceremonies. This charge applies to shipment within the continental U.S. only.	\$4,000
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**RECEIVING REMAINS FROM ANOTHER FUNERAL HOME**

This charge includes Basic Professional Service Fees when Receiving Remains, transportation of remains to cemetery or crematory, transportation to or from local airport or other place of shipment within a 35 mile radius and obtaining necessary authorizations. This charge does not include visitation or ceremonies.	\$3,000
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**ANATOMICAL DONATION**

This charge includes Professional Staff and Services for Anatomical Donation, Embalming, Transfer of remains from place of death to funeral home, Transfer to anatomical donation and obtaining necessary authorizations. This charge does not include any funeral merchandise, use of facilities and staff for visitation.	\$3,705
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**DIRECT CREMATION**

\$3,170 to \$18,865

If you want to arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering). The containers we provide are alternative containers and other cremation containers, including containers made of wood, containers made of fiberboard, and containers made of other composite materials. See descriptions below.

Our charges for direct cremation (without ceremony) include Basic Services of the Funeral Director and Staff for Direct Cremation, Transfer of remains from place of death to funeral home, Refrigeration, Crematory Fee, Transfer to or from crematory. The crematory fee is included.

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| 1. Direct cremation with container provided by the purchaser. (All such containers must meet any applicable state or crematory requirements.)             | \$3,170 |
| 2. Direct Cremation with Pacific Pine - Cremation-oriented casket with a light pine, laminate hardboard exterior with handles and rosetan crepe interior. | \$4,365 |
| 3. Direct Cremation with Harmony Deluxe - Blue cremation container with a blue veneer and ivory crepe interior.   | \$3,720 |
| 4. Direct Cremation with Transporter - Wood grain alternative container with a wood grain veneer and rosetan crepe interior.                              | \$3,665 |
| 5. Direct cremation with casket from our facility (in addition to cost of casket).  | \$3,170 |
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**IMMEDIATE BURIAL**

\$5,000 to \$26,395

Our charges for immediate burial (without any rites or ceremonies at the funeral home, graveside or elsewhere) include Basic Services of the Funeral Director and Staff for Immediate Burial, Refrigeration, Transfer of remains from place of death to funeral home, transportation of remains to cemetery or crematory.

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| 1. Immediate burial with container provided by the purchaser (all such containers must meet any applicable state or cemetery requirements). | \$5,000 |
| 2. Immediate burial with minimum casket from our facility.  | \$6,595 |
| 3. Immediate burial with casket selected from our facility (in addition to cost of casket – see Casket Price List for casket prices).       | \$5,000 |
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**ALTERNATIVE CONTAINERS**

\$495 to \$550

(Refer to the Casket Price List as provided at the funeral home.)

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**CASKETS**

\$1,195 to \$21,395

(A complete price list will be provided at the funeral home.)

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**OUTER BURIAL CONTAINERS**

\$1,595 to \$3,895

(A complete price list will be provided at the funeral home.)

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**RENTAL CASKET**

\$1,100

(Refer to Casket Price List as provided at the funeral establishment.) If you choose a funeral service where a rental casket is provided, the casket used for the funeral service may have been used in a previous funeral service. If the casket has been used in a previous funeral service, the interior lining has been replaced.

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**URNS**  
(A complete price list will be provided at the funeral home.)

\$65 to \$1,295

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**CLOTHING**

As Selected

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**FLOWERS**

As Selected

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**OTHER**

A Life Remembered Book	\$95
Additional 4.5"x5.75" Portrait Cards	\$25
Air Tray	\$295
Cap Panels	\$145 to \$295
Casket Corners	\$59
Casket Medallions	\$50 to \$295
Catered Receptions	\$695 and up
Celebration of Life Events Non-taxable	As Selected
Celebration of Life Events Taxable	As Selected
Combination Unit	\$395
Coordination Fee for International Ship-Out	\$500
Cremation Expediting Fee	\$400
Cremation Witnessing Fee	\$500
Crematory Fee	\$375
Cross/Crucifix	\$40
Dignity Celebrant	\$395
Dignity Stationery Packages	\$395 to \$795
Earth Orbit Spaceflight	\$4,995
Earth Rise Spaceflight	\$2,995
Elegant Thank-You Cards (Per 50)	\$100
Estate Fraud Protection	\$295
Everlasting Memorial®	\$395
External Celebrant	As Selected
Family Estate Manager	\$295
Flag Case	\$295
Handling and Transfer of Ashes on Outside Urn Purchase	\$200
Keepsake Box	\$25
Large Memory Booklets or Memory Cards (Per 100)	\$620
Luna Spaceflight	\$12,995
Mailing of ashes (Excluding cost of Mailing Container)	\$300 and up
Medallion Bundle	\$295
Medium Memory Book	\$75
Medium Memory Cards or Memory Folders (Per 100)	\$320
Memento Bracelet	\$295
Memorial Diamond	\$3,499 to \$75,000
Memory Glass	\$295
Memory Portrait	\$295
Memory Register Book	\$75
Neptune Memorial Reef Exclusive Placements	\$37,495 and up
Neptune Memorial Reef Limited Placements	\$22,495 and up
Neptune Memorial Reef Premium Placements	\$18,495 and up

Neptune Memorial Reef Scattering	\$1,495 and up
Neptune Memorial Reef Standard Placements	\$9,995 and up
Our Collection Folders or Prayer Cards (Per 100)	\$195
Our Collection Thank You Cards (Per 50)	\$100
Personal Care Pouch	\$295
Personalized Thank You Cards (Per 25)	\$75
Precious Memories Fingerprint	\$295
Retractable Floor Banner	\$395
Retractable Table Banner	\$295
Scattering of ashes at Sea	\$395
Service Webcast	\$1,200
Single Small Medallion Case	\$65
Small Memory Folders or Memory Cards (Per 100)	\$220
Star Gaze Frames	\$295
Supervision of Disinterment	\$2,200
Temporary Container	\$95
Triple Small Medallion Case	\$95
Unisex Pendant, White Gold	\$765
Unisex Pendant, Yellow Gold	\$765
Unisex Ring, White Gold	\$765
Unisex Ring, Yellow Gold	\$765
Voyager Spaceflight	\$12,995
Ziegler Case	\$895

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## Stationery

Product Name	Item Code	Retail Price
<b>1. Commemorative Collection</b> This Collection includes 1 Medium Memory Book, choice of 100 Medium Memory Folders or Memory Cards, choice of 25 Medium Tribute Thank You Cards or Signature Thank You Cards and 1 Keepsake Box.	<b>XDPAICV</b>	\$495
<b>2. Esteemed Collection</b> This Collection includes 1 Medium Memory Book, choice of 100 Large Memory Booklets or Memory Cards, choice of 25 Medium Tribute Thank You Cards or Signature Thank You Cards and 1 Keepsake Box.	<b>XDPAIEC</b>	\$795
<b>3. Remembrance Collection</b> This Collection includes 1 Medium Memory Book, choice of 100 Small Memory Folders or Memory Cards, choice of 25 Small Tribute Thank You Cards and 1 Keepsake Box.	<b>XDPAIRC</b>	\$395
<b>4. Our Collection</b> The Collection includes 1 Memory Register Book, choice of 100 Our Collection Folders or Prayer Cards, choice of 50 Our Collection Thank You Cards and 1 Keepsake Box.	<b>XDPAIOC</b>	\$395

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*Dignity Memorial® is a symbol of trust and a mark of excellence.*