GENERAL PRICE LIST

Primrose Funeral Service

3901 N Flood Ave.
Norman, OK 73069 | 405-321-6000
www.primrosefuneralservice.com

Every Detail Remembered™ | Dignity® MEMORIAL

Dignity Memorial® professionals honor every life with passion, expertise and attention to detail that is second to none. And we stand behind that promise with a 100% Service Guarantee.

These prices are effective as of October 22, 2026, but are subject to change without notice.

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The goods and services shown below are those we can provide to our customers. You may choose only the items you desire. However, any funeral arrangements you select will include a charge for our basic services and overhead. If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected.

BASIC SERVICES OF THE FUNERAL DIRECTOR AND STAFF AND OVERHEAD — $2,590

This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains.) This fee includes the following:

> Personnel available 24 hours a day, 365 days a year to respond to initial call.

> Arrangement conference.

> Coordinating service plans with cemetery, crematory, and/or other parties involved in the final disposition of the deceased.

> Preparation of necessary forms for governmental agencies.

> Also covers overhead, including facility maintenance, equipment and inventory costs, liability insurance and governmental compliance costs.

PREPARATION OF THE BODY

Except in certain special cases, embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it, such as direct cremation or immediate burial.

Embalming	$995

OTHER PREPARATION OF THE BODY

Dressing and casketing of deceased	$295
Bathing and handling of unembalmed deceased	$225
Hairdresser	$50 and up
Special Care for Autopsied Cases	$125
Refrigeration	$350

(It is the policy of our firm to require refrigeration of unembalmed remains after 24 hours.)

USE OF FACILITIES AND STAFF

Venue & Staff Services for Visitation (Up To 4 Hours)	$595
Venue and Staff Services to coordinate a Simple Gathering	$1,045
Equipment and Staff Services for Graveside Service	$1,045
Standard Venue & Staff Services for Funeral/Memorial (Medium)	$1,045
Premium Venue & Staff Services for Funeral/Memorial (Large)	$1,345
Off-Site Venue & Staff Services for Funeral	$1,345
Use of Facilities and Staff Services for Memorial Service (without remains present) in Our Venue when funeral home has no involvement with care and disposition of remains. (Our services include coordinating the memorial service arrangements, supervision of the memorial service, display of floral arrangements and staff to assist with the service.)	$1,395
Signature Exclusive Venue & Staff Services for Funeral/Memorial (The Entire Facility)	$3,995

OTHER USE OF FACILITIES

Private family moment at our facility including minimal preparation.	$225

OTHER USE OF FACILITIES AND STAFF (PER DAY)

Reception Room	$595
Additional charge for Use of Facilities and Staff on Weekends	$595
Additional Charge for Use of Facilities and Staff on Holidays	$595
Supervision of Disinterment	$1,295

TRANSPORTATION

Transfer to or from airport (within a 50 mile radius. Additional distance will be charged at $2.75 per mile.)	$295
Transfer of deceased from funeral home to place of autopsy and return to funeral home (within a 50 mile radius. Additional distance will be charged at $2.75 per mile.)	$295
Transfer to or from crematory	$295
Transfer of remains from place of death to funeral home (within a 50 mile radius. Additional distance will be charged at $2.75 per mile.)	$695
Flower Vehicle (within a 50 mile radius. Additional distance will be charged at $2.75 per mile.)	$95
Funeral vehicle (e.g. Hearse) (within a 50 mile radius. Additional distance will be charged at $2.75 per mile.)	$295
Limousine (within a 50 mile radius. Additional distance will be charged at $2.75 per mile.)	$250
Service vehicle (within a 50 mile radius. Additional distance will be charged at $2.75 per mile.)	$195

FORWARDING REMAINS TO ANOTHER FUNERAL HOME

This charge includes use of preparation room, Basic Professional Service Fee when Forwarding Remains, Embalming, transportation to or from local airport or other place of shipment within a 50 mile radius, Transfer of remains from place of death to funeral home and obtaining necessary authorizations. This charge does not include visitation or ceremonies. This charge applies to shipment within the continental U.S. only. $3,395

RECEIVING REMAINS FROM ANOTHER FUNERAL HOME

This charge includes Basic Professional Service Fees when Receiving Remains, transportation to or from local airport or other place of shipment within a 50 mile radius, transportation of remains to cemetery or crematory and obtaining necessary authorizations. This charge does not include visitation or ceremonies. $2,480

DIRECT CREMATION

$2,285 to $16,880

If you want to arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering). The containers we provide are alternative containers and other cremation containers, including containers made of wood, containers made of fiberboard, and containers made of other composite materials. See descriptions below.

Our charges for direct cremation (without ceremony) include Transfer of remains from place of death to funeral home, Crematory Fee, Basic Services of the Funeral Director and Staff for Direct Cremation, Refrigeration, Transfer to or from crematory. The crematory fee is included. A temporary container is not included in the price for a direct cremation.

1. Direct cremation with container provided by the purchaser. (All such containers must meet any applicable state or crematory requirements.) $2,285
2. Direct Cremation with Stratus - Medium density fiberboard - cremation-oriented with a printed wood grain exterior and no interior. $2,735
3. Direct Cremation with Trayview 27 - Oversized cardboard container - cremation oriented with a cardboard exterior and crepe paper mattress and pillow. $2,680
4. Direct Cremation with Trayview 29 - Oversized cardboard container - cremation oriented with a cardboard exterior and crepe paper mattress and pillow. $2,680
5. Direct Cremation with Trayview - Cardboard container - cremation oriented with a cardboard exterior and crepe paper mattress and pillow. $2,680
6. Direct Cremation with Cardboard Container - Cremation-oriented container with a heavy cardboard exterior and no interior. $2,480
7. Direct cremation with casket from our facility (in addition to cost of casket). $2,285

IMMEDIATE BURIAL — $3,705 to $25,700

Our charges for immediate burial (without any rites or ceremonies at the funeral home, graveside or elsewhere) include Basic Services of the Funeral Director and Staff for Immediate Burial, Refrigeration, Transfer of remains from place of death to funeral home, transportation of remains to cemetery or crematory.

1. Immediate burial with container provided by the purchaser (all such containers must meet any applicable state or cemetery requirements). — $3,705
2. Immediate burial with minimum casket from our facility. — $6,200
3. Immediate burial with casket selected from our facility (in addition to cost of casket – see Casket Price List for casket prices). — $3,705

ALTERNATIVE CONTAINERS — $195 to $450

(Refer to the Casket Price List as provided at the funeral home.)

CASKETS — $2,495 to $21,995

(A complete price list will be provided at the funeral home.)

OUTER BURIAL CONTAINERS — $1,595 to $5,995

(A complete price list will be provided at the funeral home.)

RENTAL CASKET — $1,100

(Refer to Casket Price List as provided at the funeral establishment.) If you choose a funeral service where a rental casket is provided, the casket used for the funeral service may have been used in a previous funeral service. If the casket has been used in a previous funeral service, the interior lining has been replaced.

URNS — $65 to $1,295

(A complete price list will be provided at the funeral home.)

CLOTHING — As Selected

FLOWERS — As Selected

OTHER

A Life Remembered Book	$95
Additional 4.5"x5.75" Portrait Cards	$25
Air Tray	$295
Casket Medallions	$50 to $295
Catered Receptions	$895 and up
Celebrate Life Bundle	$295
Celebration of Life Events Non-taxable	As Selected
Celebration of Life Events Taxable	As Selected
Combination Unit	$395
Cremation Witnessing Fee	$295
Crematory Fee	$495
Cross/Crucifix	$25 and up
Dignity Stationery Packages	$395 to $795
Estate Fraud Protection	$295
Everlasting Memorial®	$395
Family Estate Manager	$295
Flag Case	$295
Funeral Webcasting	$295
Keepsake Box	$25
Large Memory Booklets or Memory Cards (Per 100)	$620
Mailing of ashes (Excluding cost of Mailing Container)	$195 and up
Medallion Bundle	$295
Medium Memory Book	$75
Medium Memory Cards or Memory Folders (Per 100)	$320
Memento Bracelet	$295
Memorial Diamond	$3,499 to $75,000
Memorial Spaceflight	$2,995 to $12,995
Memory Glass	$295
Memory Portrait	$295
Memory Register Book	$75
Neptune Memorial Reef Placements	$3,495 to $37,495
Neptune Memorial Reef Scattering	$1,495 and up
Ornament Stand	$25
Our Collection Folders or Prayer Cards (Per 100)	$195
Our Collection Thank You Cards (Per 50)	$100
Personal Care Pouch	$110
Personalized Glass Ornaments (2)	$35
Personalized Thank You Cards (Per 25)	$75
Remembrance Blanket	$295
Retractable Floor Banner	$395
Retractable Table Banner	$295

Rustic Metal Trio Display	$95
Single Small Medallion Case	$65
Small Memory Folders or Memory Cards (Per 100)	$220
Soft Touch Bookmarks (50)	$200
Star Gaze Frames	$295
Temporary Container	$59
Timeless Touch Fingerprint	$295
Triple Small Medallion Case	$95
Unisex Pendant, White Gold	$765
Unisex Pendant, Yellow Gold	$765
Unisex Ring, White Gold	$765
Unisex Ring, Yellow Gold	$765

Stationery

	Product Name	Item Code	Retail Price
1.	**Commemorative Collection**	**XDPAICV**	$495
	This Collection includes 1 Medium Memory Book, choice of 100 Medium Memory Folders or Memory Cards, choice of 25 Medium Tribute Thank You Cards or Signature Thank You Cards and 1 Keepsake Box.		
2.	**Esteemed Collection**	**XDPAIEC**	$795
	This Collection includes 1 Medium Memory Book, choice of 100 Large Memory Booklets or Memory Cards, choice of 25 Medium Tribute Thank You Cards or Signature Thank You Cards and 1 Keepsake Box.		
3.	**Our Collection**	**XDPAIOC**	$395
	The Collection includes 1 Memory Register Book, choice of 100 Our Collection Folders or Prayer Cards, choice of 50 Our Collection Thank You Cards and 1 Keepsake Box.		
4.	**Remembrance Collection**	**XDPAIRC**	$395
	This Collection includes 1 Medium Memory Book, choice of 100 Small Memory Folders or Memory Cards, choice of 25 Small Tribute Thank You Cards and 1 Keepsake Box.		

A surcharge of 2.00% will be applied to all credit card transactions, except those in prohibited states. We do not surcharge debit cards and ACH payments.